

BUSINESS BRIEFS

KOLKATA INTRAPRENEUR PREEYAM BUDHIA WINS INTERNATIONAL AWARD

KOLKATA: Kolkata intrapreneur Preeyam Budhia won the FBN Next Gen Lombard Odier People's Choice Award 2020. She was nominated for her water conservation projects. This prestigious international award had participants hailing from over 26 countries. Preeyam



launched the sustainability vertical 'Embracing Green' which focuses on Water Conservation (Rainwater Harvesting ; Groundwater Recharging) and Renewable Energy (Solar Rooftops). She also launched the innovation vertical that developed Water-on-Wheels - a unique Roller Tank that is empowering the women and children of rural India. To help fight against Covid-19, she launched the Contactless Safe Hand Wash Station, Contactless Waste Bins and Contactless Crates.