

Young Indian entrepreneur wins prestigious global award

Kolkata: Young city based entrepreneur Preeyam Budhia has won the prestigious 'FBN Next Gen Lombard Odier People's Choice Award for 2020' in recognition of her unique water conservation projects following stiff competition from over 26 countries around the globe.



Preeyam, who is currently the President, Business Development, of Kolkata Headquartered Indian multinational company Patton Group, has launched the sustainability vertical project 'Embracing Green' which focused on Water Conservation including Rainwater Harvesting and Groundwater Recharging and Renewable Energy of Solar Rooftops, informed sources here today said.

She has also launched the innovation vertical that developed Water-on-Wheels - a unique Roller Tank empowering women and children of rural In-

dia. Moreover, to help fight Covid-19 pandemic, she has introduced Contactless Safe Hand Wash Station, Contactless Waste Bins and Contactless Crates

Preeyam joined the family business on her return from the UK where she graduated in Management Studies from the University of Nottingham and studied Executive Management and Entrepreneurship at the London School of Economics and Political Sciences. She has also worked at illustrious institutions like Barclays Capital and Lehman Brothers, London, UK.

The Family Business Network (FBN) which was founded in 1989 and headquartered in Lausanne, Switzerland is a federation of Member Associations spanning 65 countries. FBN brings together 4,000 business families - encompassing 16,000 individuals of which 6,400 are Next Generation. The Next Generation Community provides young family business members, aged between 18 and 40 a safe space to learn from, share with, and inspire each other. FBN Next Gen is 6,400 young business family members from 65 countries, all belonging to the same intimate and dynamic community. Their mission is to maintain, support and energize Next Generation members of families in business, who experience similar challenges, in a trusted environment, informed sources here today said.