



Intrapreneur Preeyam Budhia Wins International Award

EOI CORRESPONDENT

KOLKATA, OCT 30/--/ Kolkata intrapreneur Preeyam Budhia won the FBN Next Gen Lombard Odier People's Choice Award 2020. She was nominated for her water conservation projects. This prestigious international award had participants hailing from over 26 countries.

Founded in 1989 and headquartered in Lausanne, Switzerland, the Family Business Network (FBN) is a federation of Member Associations spanning 65

countries. FBN brings together 4,000 business families - encompassing 16,000 individuals of which 6,400 are Next Generation. The Next Generation Community provides young family business members, aged between 18 & 40 a safe space to learn from, share with, and inspire each other. FBN Next Gen is 6,400 young business family members from 65 countries, all belonging to the same intimate and dynamic community. Their mission is to maintain, support and

energize Next Generation members of families in business, who experience similar challenges, in a



trusted environment.

PATTON is a government-recognised export house and an ISO 9001:2015 organisation that manufactures and exports

premiere Steel Conduit Fittings to USA, Canada, Mexico, Germany, etc. They are also a leader in the field of Plastic Water Storage Tanks, Crates, Bins and PVC pipes, with 6 sophisticated state-of-the-art manufacturing facilities at various locations in West Bengal. PATTON is a consecutive winner of Productivity & National Awards for Excellence in Exports.

President - Business Development at Patton Group, Preeyam Budhia:

Preeyam launched the sustainability vertical

'Embracing Green' which focuses on Water Conservation (Rainwater Harvesting & Groundwater Recharging) and Renewable Energy (Solar Rooftops). She also launched the innovation vertical that developed Water-on-Wheels - a unique Roller Tank that is empowering the women & children of rural India. To help fight against Covid-19, she launched the Contactless Safe Hand Wash Station, Contactless Waste Bins and Contactless Crates.

Preeyam joined the

family business upon her return from the UK where she graduated in Management Studies from the University



of Nottingham and studied Executive Management & Entrepreneurship at the London School of Economics & Political Sciences. She has

also worked at illustrious institutions like Barclays Capital and Lehman Brothers, London, UK.

Her projects are changing lives including Water Conservation via Rainwater Harvesting, making potable water accessible to rural India via Water-on-Wheels, Contactless Waste Bins, Contactless Safe Hand Wash Station.

"Super excited to have won the FBN NxG Lombard Odier People's Choice Award 2020 for my social impact project 'Embracing Green', focused on

water conservation. I'm honoured to have represented my country, India, internationally. It has been a phenomenal journey of chronicling & sharing my intrapreneurship story of empowering women & children in rural India and making every drop count in urban India. From applying for the award, to being selected as a global finalist, to eventually winning the FBN People's Choice Award - what a wonderful ride it has been!"

"Water Conservation: If not now, then when?," says Preeyam Budhia.

