

# City entrepreneur bags int'l award

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Kolkata: City-based entrepreneur and Patton Group president (business development) Preeyam Budhia has won the FBN Next Gen Lombard Odier People's Choice Award 2020 for her contribution towards water conservation projects. This international award had participants

hailing from over 26 countries.

Founded in 1989 and headquartered in Lausanne, Switzerland, the Family Business Network (FBN) is a federation of member associations spanning 65 countries. FBN brings together 4,000 business families — encompassing 16,000 individuals of which 6,400 belong to new generation. Preeyam has launched the sustainability vertical 'Embracing Green' which focuses on water conservation (rainwater harvesting & groundwater recharging) and renewable energy (solar rooftops). She also introduced the innovation vertical that developed water-on-wheels.