TIMES BUSINESS

City entrepreneur bags int'l award

Kolkata: City-based entrepreneur and Patton Group presi-



dent (business development) Preeyam Budhia has won the FBN Next Gen Lombard Odier People's

Choice Award 2020 for her contribution towards water conservation projects. This international awards had participants hailing from over 26 countries.

Founded in 1989 and headquartered in Lausanne, Switzerland, the Family Business Network (FBN) is a federation of member associations spanning 65 countries. FBN brings together 4,000 business families - encompassing 16,000 individuals of which 6,400 belong to new generation. Preeyam has launched the sustainability vertical 'Embracing Green' which focuses on water conservation (rainwater harvesting and groundwater recharging) and renewable energy (solar rooftops). TNN

